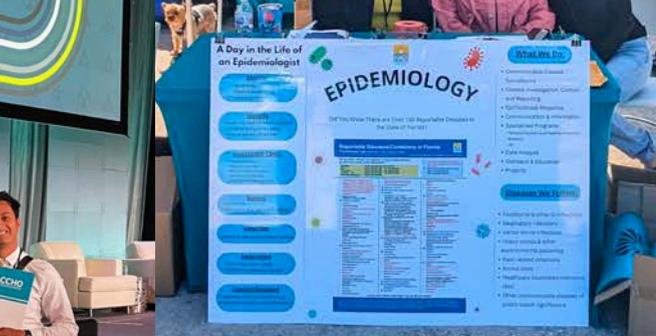
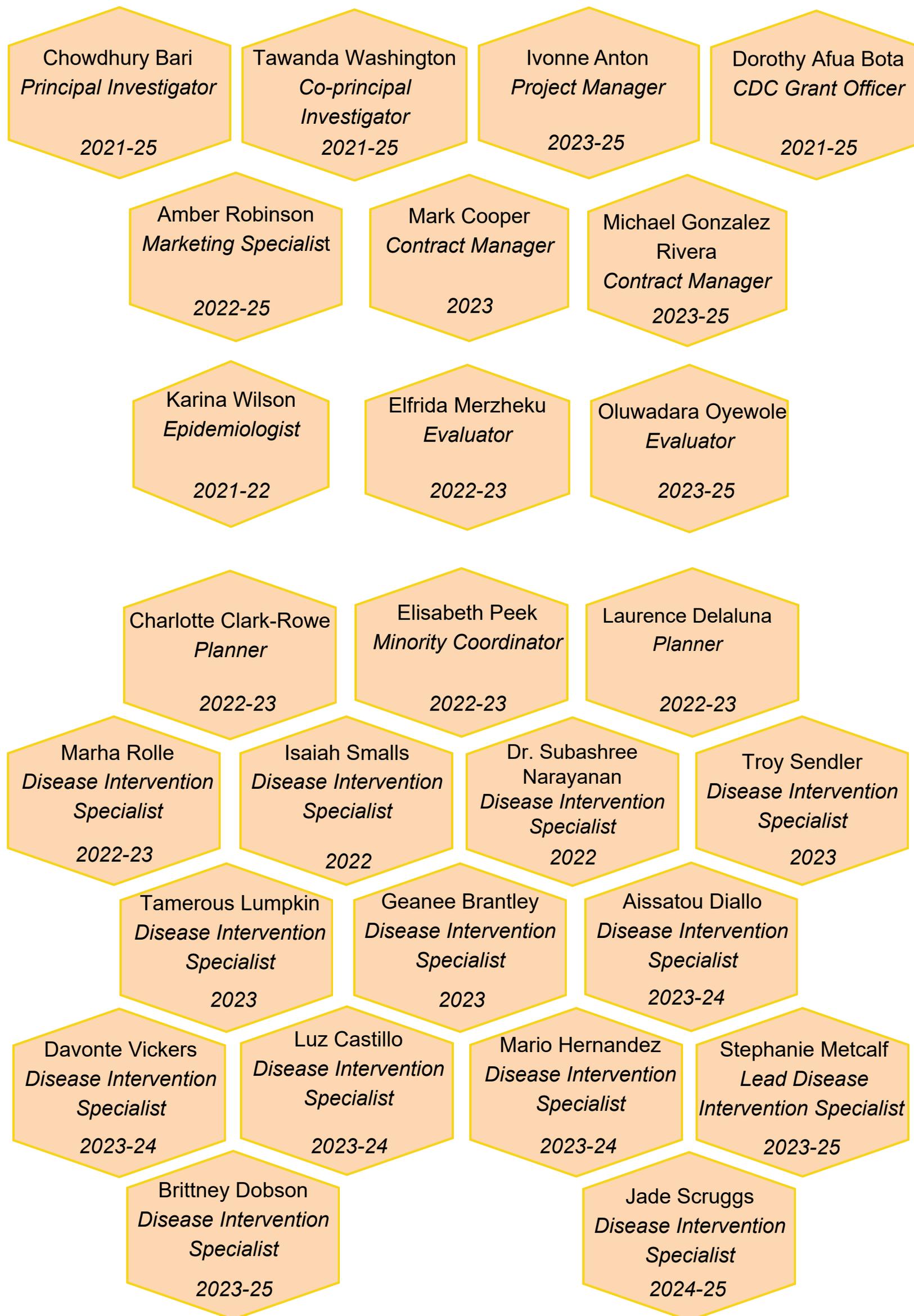


**Outcomes and Insights from
DOH-Duval's Protect, Promote, and
Improve Health Project
(2021–2025)**





PPI Health Team Over the Years



Project Overview

(OT21-2103) Grant Amount: \$6.5 million

Project Duration: June 2021- March 2025

In response to the COVID-19 pandemic, Duval County received the OT21-2103 grant to address the health needs of high-risk and underserved populations. While the initial focus was on immediate pandemic response, the grant evolved during the post-pandemic phase to support long-term community resilience. This transition led to the creation of the Protect, Promote, and Improve (PPI) Health team, whose mission was to promote the health of all Duval County residents by engaging the community and building meaningful partnerships with key organizations and stakeholders to connect individuals with essential health services.

To effectively reach the community and respond to local needs, the PPI Health team contracted with three key community-based agencies: UF Health, AGAPE Family Health, and the Health Planning Council of Northeast Florida. These partnerships enabled the delivery of tailored services by leveraging grassroots organizations with deep-rooted trust and connections within the communities they serve.

Furthermore, the PPI Team actively participated in diverse outreach efforts, meeting individuals where they are, at the heart of their local communities. A cornerstone of these efforts was the establishment of community resource hubs, developed in partnership with local organizations to engage residents in healthy lifestyle practices and connect them with services offered by the Department of Health and other community partners.

The following summary outlines the key accomplishments and activities of the PPI Health team during the grant period, reflecting its commitment to advancing public health and building resilient, community-centered networks.

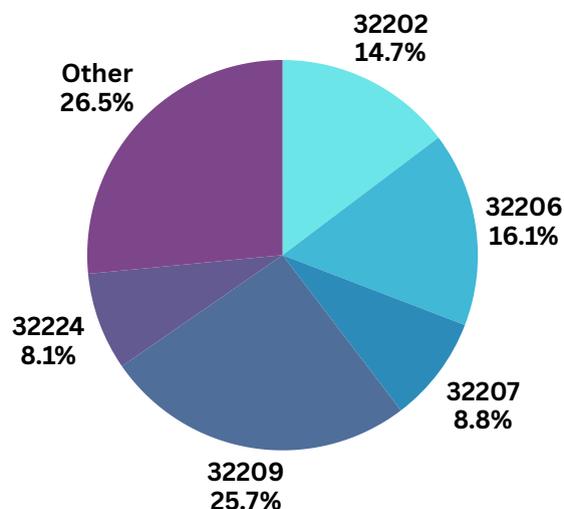
Activities and Achievements

16,560
One-on-One Interactions
within the Community

7,780
Demographic Surveys
Completed

1,301
Let's Get Healthy! Health
Pledges Received

**Outreach Location by
ZIP Code**

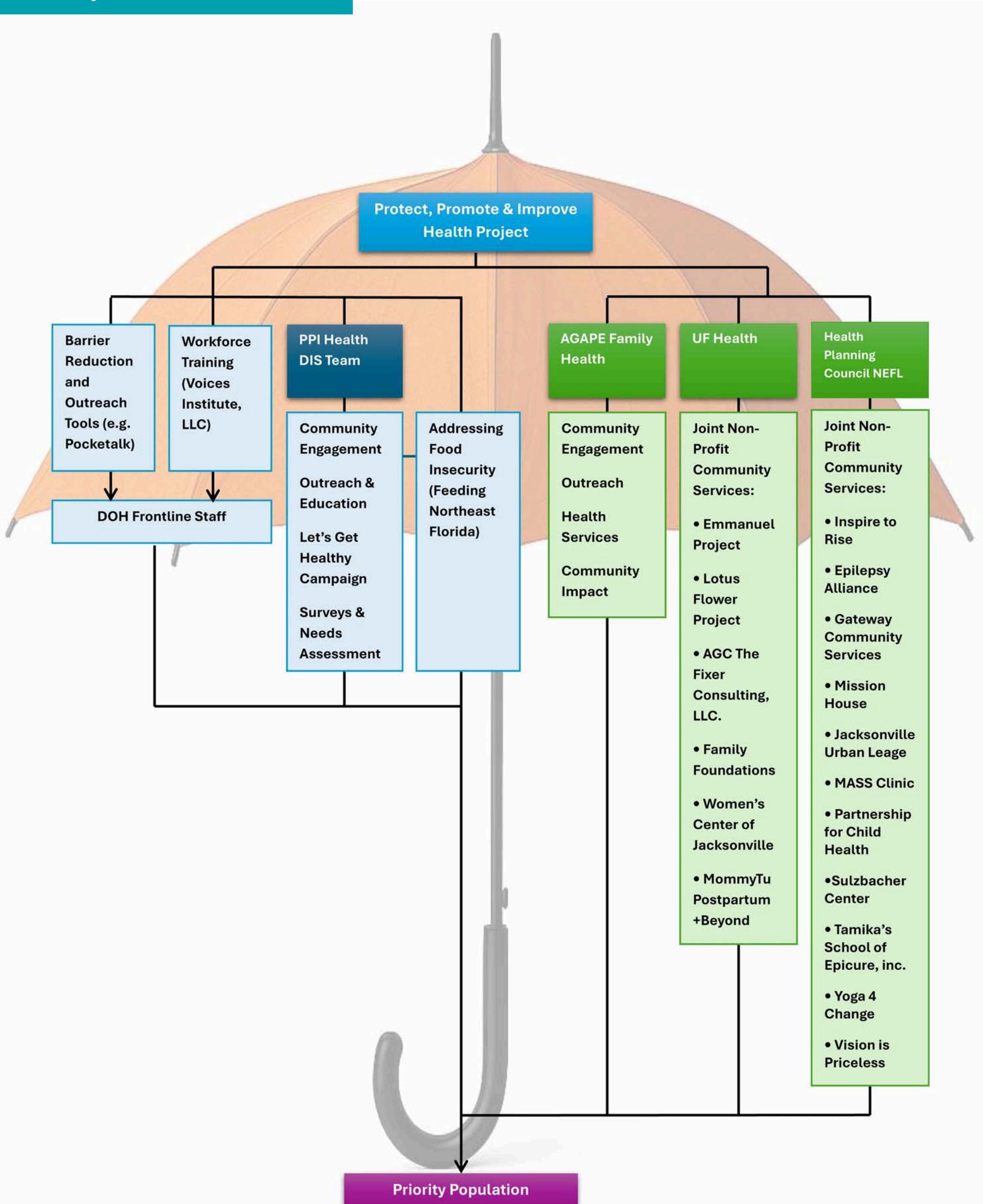


120+
Key Community
Partnerships

740
Outreach Events Attended

\$3.9 million
Amount Awarded to
Subcontractors and
consultants

Project Overview



Project Timeline

The PPI Health Project was strategically designed to ensure efficiency and effectiveness carrying out the project activities. DOH-Duval received an initial two-year grant, followed by an extension through March 2025. The chart below provides a detailed overview of the key phases and activities during the grant period.

Project Activities		2021			2022				2023				2024				25
		2nd quarter	3rd quarter	4th quarter	1st quarter	2nd quarter	3rd quarter	4th quarter	1st quarter	2nd quarter	3rd quarter	4th quarter	1st quarter	2nd quarter	3rd quarter	4th quarter	
		6/01/21 - 3/24/2025															
Grant application	Justification rationale & baseline data																
	Review policies and resources; draft workplan and budget																
	Identify priority population; engage community partners																
	Application for grant																
	CDC award notice																
Project initiation	Needs Assessment																
	Finalize budget/workplan; establish roles; procure supplies																
COVID-19 response (Strategy 1)	Expand case investigations & contact tracing																
	Expand epidemiologic support & training																
	Outreach to deliver education and health resources																
Building internal infrastructure (Strategy 3)	Recruitment & Hiring																
	Training & Education																
	Restategize to Protect, Promote and Improve Health																
	Marketing & Educational Materials																
	Equipment & supplies to reduce health barrier																
Building external infrastructure (Strategy 3)	Community Response Taskforce																
	Creating community resource hub																
	Training & Education																
	Improve cross-sector coordination & systems																
	Analyze gap in services																
Creating and expanding partnerships (Strategy 4)	Mobilize partners and collaborators to promote health																
	Survey community partners																
	90 day Talk About it Challenge																
	Expand health promotion campaign																
	Prepare contracts & contracted service purchase orders																
	Execute contracted services																
Evaluation	Evaluate response; review goals; update workplan																
	Demographic survey																
	Community voices survey																
	Finance, contracts and performance monitoring & reporting																
Closeout	Close out contracts																
	Integrate strategies into agency operations																
	Close out grant and reporting																

Training and Development

Infant Mortality Prevention and Interventions

Protect, Promote and Improve Physical Health & Well-Being of Mothers and their Babies

This learning session explored national, state, and local epidemiological data on infant mortality. Emphasizing the importance of health before, during, and after conception, the facilitator examined key risk factors such as preterm births, low birth weight, allostatic load, weathering, and socio-political determinants of health. Participants discussed strategies to reduce infant mortality, including addressing the issue of voicelessness among women through improved clinician-patient communication, implementing patient monitoring and home visitation programs, promoting smoking cessation, and supporting safe sleep initiatives. The session concluded with a panel discussion featuring local maternal and child health leaders, moderated by Selena Webster-Bass, DMin, MPH.



Suicide Prevention in Youth: Protect, Promote and Improve Mental Health & Well-Being in Children and Youth

During this learning forum, participants explored differences in mental health outcomes, as well as universal, selective, and indicated strategies to address youth suicide and support vulnerable populations. Additionally, the facilitator shared key themes from mental health listening sessions with local Duval County youth. A suicide prevention Public Service Announcement (PSA), #GiveHealingAChance, created by local community partners and youth, was also presented.

Promoting Healthy Nutrition - Interventions and Strategies to Mitigate Food Insecurity

During Earth Day Week, participants celebrated by discussing food empowerment, the realities of food insecurity, and local strategies to address the basic human need for healthy nutrition and access to quality foods. The session culminated in a panel discussion featuring local experts and moderated by Selena Webster-Bass, DMin, MPH, who highlighted grassroots efforts and policies aimed at advancing health equity and food empowerment.

Learners defined food insecurity and examined epidemiological trends; described its causes and the impacts of social determinants of health; identified strategies that clinicians and professionals can use in clinical and community-based settings; and explored local programs such as the UF Health Food Pharmacy, faith-based and community gardening initiatives, and entrepreneurship programs focused on sustainable agriculture and tourism.

Barrier Reduction and Outreach Tools

The PPI project focused on acquiring equipment and supplies to strengthen the Department of Health's ability to engage with the community and reduce barriers to care. Key investments included audio-visual equipment, language translation tools, educational materials, and outreach resources, all aimed at improving accessibility and fostering effective communication.

Pocketalk: In December 2023, state-approved Pocketalk language translation devices were introduced as part of our initiative to reduce communication barriers in healthcare and community outreach. These devices were distributed among the PPI Health team as well as the DOH-Duval clinic to serve as real-time translation aids for patients and outreach participants with limited English proficiency. By integrating this technology into clinical visits and community events, individuals who may have previously experienced challenges in accessing care were able to communicate directly with healthcare providers and engage meaningfully with the PPI Health team. These devices significantly improved the accuracy of health information shared and allowed users to feel comfortable with the interaction.

The PPI Health team participated in structured trainings that covered device functionality, troubleshooting, and best practices for effective and efficient communication. Since their introduction, the devices have been used consistently throughout the duration of the program and are now integrated into DOH-Duval clinical operations. Usage includes patient intake, health screenings, educational workshops, and outreach events. Early feedback from staff and participants indicated that the devices enhanced interaction, reduced misunderstandings, and promoted access to health services.



Community Outreach Initiative

During the COVID-19 response, the Department of Health deployed a team of Disease Intervention Specialists (DIS) to support contact tracing, deliver education, and connect affected individuals to essential services. As the pandemic subsided, the team's mission evolved to focus on promoting community health and building resilience. To achieve this, DIS implemented targeted outreach strategies through strategic partnerships with community organizations and established resource hubs designed to reduce barriers to care. These hubs provided direct access to critical services, including WIC (Women, Infants, and Children), Healthy Start, STI testing, immunizations, and other preventive health programs.

Impact Highlights:

- Formed over **120 community partnerships**
- Conducted **more than 700 outreach events**
- Facilitated **16,000+ one-on-one interactions**

Notable examples include collaborations with Jacksonville's **YMCA** and **Lutheran Social Services**. At the YMCA, DIS assisted mothers with WIC enrollment, hepatitis services, and distributed infant care items and health education materials. At Lutheran Social Services, the team connected families to dental care, cancer screenings, and HIV services, making health resources more accessible and approachable.

Additionally, partnerships with local sports organizations leveraged their broad community reach to raise awareness about available health resources. These initiatives exemplify how the PPI Health team's outreach efforts have strengthened trust, promoted health, and delivered essential services directly to vulnerable populations.



YMCA



Lutheran Social Services

Outreach Highlights

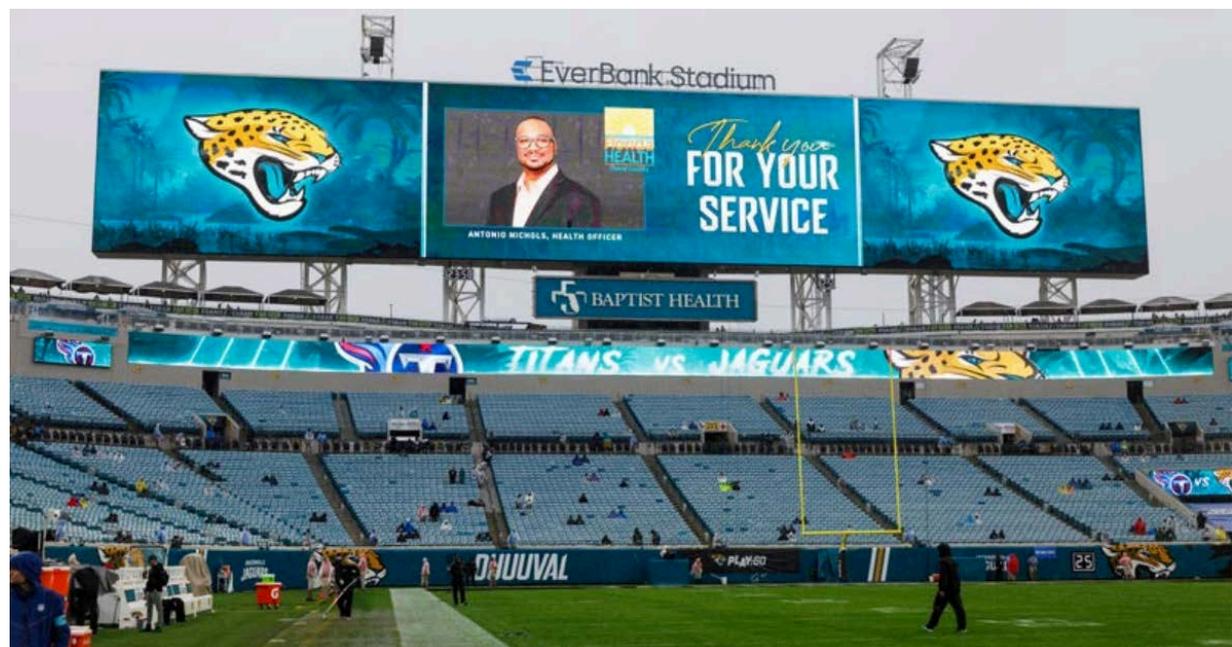
Feeding Northeast Florida is a nonprofit grassroots organization that supports individuals and communities by providing essential resources. The organization partners with over 400 agencies across the state of Florida to implement initiatives such as food pantries, nutrition education, and disaster relief efforts. The PPI Health team partnered with Feeding Northeast Florida to deliver outreach education activities focused on addressing food insecurity in high-priority areas of Duval County. Through this partnership, Feeding Northeast Florida successfully conducted 15 outreach events, which included the distribution of healthy foods aimed at increasing nutritional access and supporting community health. Participants also received valuable health resources to complement the food assistance provided. Additionally, demographic surveys were completed to provide critical insights for strategically targeting future efforts.



DOH-Duval Spring into Better Health
health fair

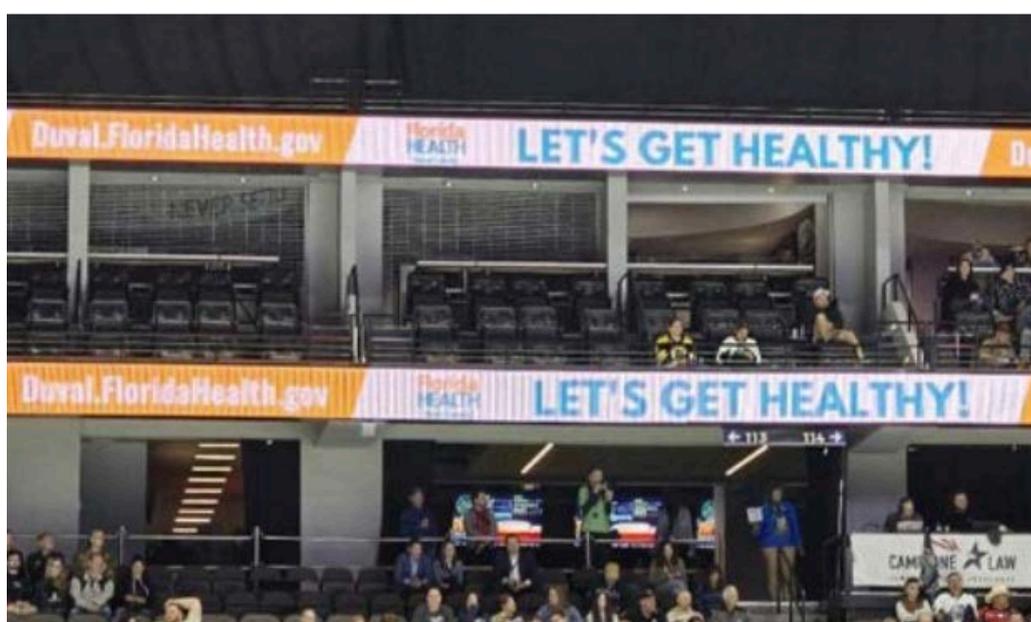
Outreach Highlights

Jacksonville Jaguars Partnership: Throughout the Jacksonville Jaguars season, the PPI Health team partnered with other DOH program staff to provide outreach services during pre-game activities at EverBank Stadium. These events offered valuable opportunities to engage with hundreds of fans from the community. The team hosted informational tables featuring resources on various programs and services offered by DOH and key community partners. During several games, visitors expressed interest in receiving the flu vaccine, prompting our clinical team to provide on-site vaccinations at the DOH table during the following Jaguars home game. As part of the Let's Get Healthy Pledge campaign, our team encouraged dozens of attendees to commit to discussing health more openly within their communities. A major outreach highlight was the Florida/Georgia rivalry game, where the Healthy Start, STD and PPI Health teams collaborated to distribute Narcan kits and conduct Community Health Surveys, directly supporting the Community Health Improvement Plan (CHIP). At other games, staff distributed promotional and educational materials while engaging in meaningful one-on-one conversations with families, caregivers, and veterans.



Outreach Highlights

Jacksonville Icemen Partnership: During the winter season, the PPI Health team partnered with the Jacksonville Icemen to conduct outreach activities at VyStar Veterans Memorial Arena during hockey games, leveraging one of the city's most popular sporting events to connect with the community. These games attracted hundreds of fans, many of whom visited the DOH table to learn more about available services and resources. Similar to the Jaguars events, the DOH table featured informational pamphlets, educational materials, and interactive items designed to raise awareness about critical DOH-Duval programs and community resources, including Overdose2Action, Breast and Cervical Cancer screenings, Family Planning, and more. Given the strong family presence at these events, there was significant interest in the services DOH provides. The PPI Health team not only shared helpful resources but also assisted families in signing up for WIC services.



Outreach Highlights

Jacksonville Jumbo Shrimp Partnership: During the summer outreach season, the PPI Health team participated in multiple Jacksonville Jumbo Shrimp baseball games at 121 Financial Ballpark. Fans were encouraged to visit the DOH table to learn about available services and engage in one-on-one conversations about health and wellness. To help fans stay safe in the heat, the PPI Health team distributed essentials such as handheld fans and sunscreen, while also educating attendees on the importance of sun protection during outdoor activities. The team was joined by other DOH programs to promote a wide range of services. Themed game nights, including Veterans Night, LGBTQIA+ Night, and others, drew large crowds and increased engagement at the DOH table. Attendees were also invited to sign the Let's Get Healthy Pledge, encouraging proactive conversations about health in their communities. In addition to tabling at the games, the PPI Health team collaborated with the Jumbo Shrimp marketing department to create a health awareness ad. This ad was featured in the official game program booklet and displayed on a digital wraparound banner screen, reaching all attendees at the stadium.



Outreach Highlights

Let's Get Healthy Campaign: The overall objective of the Let's Get Healthy Campaign was to promote health awareness and encourage healthier lifestyles among all residents of Duval County by challenging individuals to "TALK about IT" daily, from February 20 to May 31, 2023, and beyond.

The campaign focused on three main goals:

1. Engage DOH-Duval leadership and staff by encouraging them to share knowledge about health promotion within their circles of influence over a 100-day period.
2. Educate and challenge Community Health Improvement Plan (CHIP) partners to "TALK about IT" for 100 days, fostering broader community engagement.
3. Promote health across all six health zones by initiating conversations with at least: 20 nonprofit organizations, 15 churches, 10 barbershops/beauty salons, 10 grocery stores, 5 universities and trade schools, and 3 free clinics.

To launch the campaign, the PPI Health team's project manager met with DOH-Duval leadership to present the initiative. Leadership was among the first to take the health pledge, setting an example that encouraged employees to follow suit. Throughout the campaign, the PPI Health team worked diligently to reach as many individuals and businesses as possible. The initial goal was to collect 300 pledges within 90 days while simultaneously providing essential health resources to the community. By the end of that period, the team had exceeded expectations with 430 pledges. The momentum continued beyond the 90-day mark, and by the conclusion of the grant in 2025, **over 1,300 Let's Get Healthy pledges** had been collected. The campaign's success was due in large part to the efforts of the marketing team. Banners, flyers, posters, digital ads, and billboards were strategically placed to maximize visibility and reach. Additionally, the PPI team visited community-based organizations and businesses to distribute materials and encourage participation.



Outreach Highlights

Spring Into Better Health Fair: In April 2023, the PPI Health team led the coordination of the inaugural Spring Health Fair at the DOH-Duval clinic, in collaboration with various DOH-Duval programs. The event was open to the public and welcomed **over 150 attendees** from across the community. Leading up to the fair, the PPI Health team conducted extensive outreach, visiting neighborhoods and dozens of local businesses to personally invite community members. Interest quickly grew, and vendor capacity was reached early. In total, the PPI Health team invited 37 nonprofit organizations, 12 universities and trade schools, 18 churches, 10 barbershops/beauty salons, 11 grocery stores and 7 clinics. The marketing department supported the effort by producing posters, flyers, banners, and radio ads, while the PPI Health team distributed materials throughout the city to maximize awareness. At the health fair, DOH-Duval showcased **10 internal programs, and 27 community-based organizations** participated, offering information, services, and resources. Notable partners included the Jacksonville Transportation Authority, Walmart Health, Jacksonville Urban League, Health Planning Council of Northeast Florida, and Feeding Northeast Florida. This event not only strengthened relationships with community partners but also increased public awareness of local health services. Attendees were connected with healthcare providers, maternal health resources, and more. Additionally, the event sparked a new collaboration among DOH-Duval programs involved in community outreach. This led to the creation of a comprehensive document outlining each department and the services they offer, enhancing coordination and visibility across the agency. The success of this event helped DOH-Duval reestablish its presence in the community, and as a result, the department has continued to host both spring and fall health fairs annually.



Outreach Highlights



World of Nations Celebration, 2022



AHEC Summer Program, 2023



Bethel Baptist Brain Health Expo, 2024



UF Reading Book Bash, 2024



YMCA Flu Vaccines, 2025



Jacksonville Black Pride, 2023



First Coast Recovery Advocates, 2024



Community Baby Shower, 2023



Hindu Temple Outreach, 2022



FSCJ Food Pantry, 2022



Potter's House First Fridays, 2022

Community Outreach Initiative



Raines High School Outreach, 2022



Mayor's Crime Reduction Event, 2022



National Hepatitis Day, 2022



UNF Marketplace Wednesdays, 2022



UNF Health Fair, 2022



Blessed Hope Baptist Backpacking Event, 2023



Let's Get Healthy Kickoff Event, 2023



DCMS Exhibit Space, 2023



Women's Health and Safe Sleep Fair, 2022

Community Outreach Initiative



Potter's House Community Day, 2023



15th Annual October Gullah Fest, 2022



UNF Self Love Block Party, 2022



National Night Out Fairways Forest Event, 2023



NorthWest Jacksonville Community Development Center
Back to School, 2023



Rutledge Pearson Elementary Back to
School, 2023

Partnered Community Organizations

- FSCJ HOPE Food Drive
- JEA (Jacksonville Energy Authority)
- UNF Brooks College of Health
- UNF Hicks Honors College
- UNF SAID (BSU, LASO, ASIA)
- UNF FSA
- Lutheran Social Services
- Refugee Task Force
- City of Jacksonville
- Jacksonville Housing Authority
- Mayor's Hispanic American Advisory Board
- First Coast Black Nurses Association
- Philippine Nurses Association of Northeast Florida
- Muslim American Social Services MASS
- Northeast Florida Medical Society's Foundation
- UF Health Jacksonville
- Northeast Florida Healthy Start Coalition
- Florida Blue
- Catholic Charities
- FCRA (First Coast Recovery Advocates)
- Volunteers in Medicine
- Tobacco-Free Florida
- Feeding Northeast Florida
- Edward Waters University
- Potter's House
- Operation New Hope
- Jacksonville Urban League
- Partnership for Child Health
- Resolution Center
- Hubbard House
- Devoted Health Duval County
- Jacksonville Network for Strengthening Families
- Willow Branch of Jacksonville Public Library
- Northeast Florida Lactation Coalition
- Northeast Florida Healthy Start Coalition
- Vinson Foundation
- School Health Advisory Council (Behavioral Health)
- The Voices Institute
- FSCJ ESOL Class
- WeCare Jax
- FSCJ Student Services
- FSCJ Education and Human Services
- Bethel Baptist Church
- OD2A Overdose Data to Action
- Healthy Start
- River Region
- Casa Boricua
- Vxx Hair/Art of Hair Studio
- Molina Medical
- Pablo Creek Library
- Clara White Mission
- Exchange Club family Center
- Hair Pizazz
- Woodlawn Presbyterian Church
- Urban Grind Cafe
- MaliVai Washington Youth Foundation
- Inspire to Rise
- JaxCare Connect
- Simply Healthcare Plans (Sol Wynter)
- Underground Recovery Jax
- Health Planning Council of NE FL
- Jacksonville Transportation Authority (JTA)
- ElderSource
- Urban Health Alliance
- Walmart Health
- Mayo Clinic
- The Lotus Flower Project
- Dedicated Senior Medical Center
- FAMU College of Pharmacy
- Memory Cafe
- JFRD Public Education
- Affirm Direct Primary Care
- Local Fare Jax
- One More Child
- Tamika's School of Epicure
- Women's Center of Jacksonville
- Sweetwater Church
- Mt Zion African Methodist Church
- Angel Kids Foundation
- YMCA (DuPont Location)
- Jacksonville Jumbo Shrimp
- Hey Mama
- Newtown Success Zone
- AGAPE Health and Wellness Center
- Park City Church
- Blessed Hope Missionary Baptist Church
- St Paul Missionary Baptist Church
- New First Corinth Baptist Church
- #WeGotchu
- Jacksonville Jaguars
- Garden of Love Mentorship Academy
- Oceanway Senior Center
- Arlington Senior Center
- Charlie Joseph Senior Center
- Positive Family Pivot
- Jacksonville Icemen
- Historic Eastside Community Development Corp (HECDC)
- Hindu Society of Northeast Florida
- Jax River Jams
- Twin Towers Senior Home
- DOH-Duval programs (Healthy Start, WIC, STD, etc.)

Health Planning Council of NE Florida

Program Overview

Term length: July 2023- November 2024

Number of Subcontractors: 11



The PPI Health team collaborated with Health Planning Council of Northeast Florida (HPCNEF) to engage and mobilize several community-based organizations in Duval County. These organizations played a critical role in addressing local health and social needs by offering a range of essential services including access to healthcare, targeted outreach programs, and educational initiatives designed to promote wellness and improve overall community health.

Each organization involved in the initiative worked diligently to deliver services tailored to the unique challenges faced by residents. These efforts included providing medical assistance, connecting individuals to social resources, and offering culturally relevant health education aimed at empowering individuals and families to make informed decisions about their well-being. The project was carefully structured to align with established public health priorities, ensuring that all activities were consistent with both the Florida Department of Health in Duval County's strategic plan and the 2023-2028 Community Health Plan. An overview of each organization and its project activities are provided in the following pages.

Inspire to Rise



STRENGTHENING FAMILIES THROUGH SERVICES

Inspire to Rise, founded in 2018, is a charitable organization dedicated to supporting children, families, and individuals by addressing mental health, trauma, and personal growth. It offers services in behavioral health, education, resource connection, arts, and mentorship.

Project Activities

- Assisted 14,355 individuals in 9 months
- Participated in 249 outreach events
- Provided those in need with:
 - 314 Narcan doses
 - 1,306 packages on diapers
 - 3,400+ condoms
 - 2,234 food bags

Epilepsy Alliance Florida

Epilepsy Alliance Florida (EAFLA) serves Floridians affected by epilepsy through advocacy, education, and comprehensive services. It provides medical and psychological resources, information centers, and prevention programs statewide, while promoting policies to improve the quality of life for individuals with epilepsy. EAFLA ensures services are accessible to all, regardless of financial means.



Project Activities

- Created a successful social media campaign to promote public awareness
- Delivered culturally tailored educational materials to outreach events in partnership with other community organizations

Gateway Community Services



Gateway Community Services is a nonprofit in Northeast Florida committed to helping individuals overcome addiction, alcoholism, and related mental health challenges. It provides a variety of services, including 24-hour medical detox, specialized addiction treatment for adults, adolescents, and veterans, and a five-star early learning program to support long-term recovery and wellness.

Project Activities

- Developed educational materials on substance abuse and drug overdoses for the community
- Provided paraprofessional peer services at 9 hospitals

Mission House

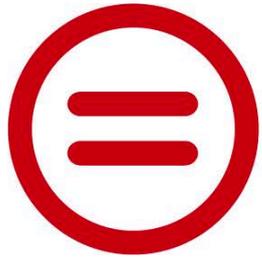
Mission House offers compassionate, individualized support to individuals experiencing homelessness, providing essential services such as meals, showers, clothing, case management, and medical care. Dedicated to helping clients regain independence, the organization works with community partners to address family homelessness. Its volunteer-staffed clinic ensures accessible healthcare for uninsured and low-income individuals.



Project Activities

- Maintained 1,866 active enrolled patients in clinic program
- Provided health education for 534 patients
- Provided transportation assistance to 176 patients
- Supported prescription distribution to 2,084 patients
- Made 9 community visits to homeless patients

Jacksonville Urban League



Jacksonville Urban League

The Jacksonville Urban League is committed to empowering underserved communities by promoting economic independence, civil rights, and equality. It advocates for quality education, economic opportunity, civic engagement, and health and wellness across Northeast Florida. The organization also provides programs that support job readiness, career advancement, and meaningful employment connections.

Project Activities

- Participated in 11 community events
- Enrolled 117 members in the Financial Literacy course
- Enrolled 96 members in the Mental Health & Well-being course
- Enrolled 204 members in the Victim Services program

MASS Clinic

MASS Clinic provides free healthcare services to uninsured individuals in Duval County and surrounding areas. Working in collaboration with healthcare institutions and faith-based organizations, MASS clinic aims to improve public health, lower healthcare costs and reduce non-emergency visits to the hospital emergency room. They provide free healthcare to anyone in need regardless of race, religion, gender or background.

Project Activities

- Screened 1,167 patients to identify diabetes and/or cardiovascular disease risk
- Provided at least one follow-up visits for 524 patients



Partnership for Child Health



Partnership FOR CHILD HEALTH

The Partnership for Child Health is a nonprofit committed to improving the health and well-being of children, youth, and families in Jacksonville through a coordinated system of care. By fostering collaborative partnerships, it connects families to vital medical, mental, behavioral, and developmental health resources, ensuring they receive the support needed to thrive.

Project Activities

- Completed over 125 referrals for community individuals
- Trained 5 faith-based organizations in Health Zone 4 to increase access to behavioral health resources

Sulzbacher Center

Sulzbacher is a nonprofit organization committed to offering the Jacksonville community affordable access to housing, healthcare, and opportunities for economic advancement. Through its continuum of care model, Sulzbacher provides comprehensive support, including housing solutions, income assistance, healthcare services, job placement, and early learning programs.



Project Activities

- Supported comprehensive eye exams to a total of 829 homeless or uninsured/low-income individuals (632 adults, 197 children)
- Provided 583 free prescription eyeglasses
- 591 homeless or uninsured/low-cost diabetic patients educated on the importance of eye exams

Tamika's School of Epicure, inc.



Tamika's School of Epicure is a Jacksonville-based 501(c)(3) nonprofit dedicated to teaching youth the basics of cooking, healthy food choices, and kitchen safety in a fun, supportive environment. Through hands-on classes, junior chefs learn to prepare nutritious meals and explore diverse food cultures, building a creative and positive relationship with the kitchen.

Project Activities

- Taught 85 students during 30 culinary classes
- Provided fresh produce, protein, and toiletries to 6,784 individuals

Yoga 4 Change

Yoga 4 Change is a nonprofit organization that provides trauma-informed yoga classes to underserved communities. The organization tailors its yoga practices using evidence-based curricula that fosters connection and mindfulness for those affected by trauma. Yoga 4 Change has over 120 facilities across Florida and teaches individuals coping skills, stress reduction techniques and opportunities for self-expression.



Project Activities

- Hosted 94 classes with 856 participants
- Served a total of 1,243 individuals in 11 months
- Program participants reported a 24-28% decrease in stress

Vision is Priceless

Vision is Priceless (VIP) serves Baker, Clay, Duval, Nassau, and St. Johns counties providing education, annual screenings, treatment, and referrals for underserved and uninsured populations. Through its network of ophthalmologists and optometrists, VIP connects individuals with eye exams, prescription glasses, and specialty care. VIP also promotes vision health awareness, emphasizing prevention, early detection, and the importance of regular eye care.



Project Activities

- Held 91 “Sight in Schools” mobile vision clinics at K-12 Duval County schools
- Supported 1,343 comprehensive eye exams on students

Program Timeline	2023						2024											
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	
Planning																		
Epilepsy Alliance Florida																		
Gateway Community Services																		
Inspire to Rise																		
Jacksonville Urban League																		
Mission House																		
MASS Clinic																		
Partnership for Child Health																		
Sulzbacher																		
Tamika’s School of Epicure																		
Vision is Priceless																		
Yoga 4 Change																		
Close out																		

UF Health Jacksonville

Program Overview

Term length: September 2023- November 2024

Number of Subcontractors: 7



In collaboration with the PPI Health team, UF Health Jacksonville developed and implemented a program that focused on educating women of childbearing age about chronic stress. The program was titled “Life’s Course: The Load, The Impact,” and its goals were to raise awareness about the health impacts of stress and to provide strategies to minimize the everyday stress experienced by this population. Using the maternal mortality rates in Duval County, the team at UF Health Jacksonville created this program with the community in mind to help build a collective of women and health care professionals that would work together to build resiliency and combat the effects of physiological, psychological and emotional stressors.

UF Health Jacksonville partnered with 7 community-based organizations that worked to educate, empower, and elevate women of child-bearing age in Jacksonville. Each organization provided support and resources for various events curated by the Life’s Course program. Additionally, some organizations provided trainings for Community Health Workers in health education, professional skills and effective communication. Between September 2023 and November 2024, the team at UF Health Jacksonville and other community organizations worked to improve health outcomes and address health drivers through education and resource support. Using mainly social media and radio advertising, the program was able to have a wide reach in the community and saw great turn-out for the various events. Strategically placed in areas around Jacksonville, events included: forums, resiliency activities, film screenings, breakout sessions, and panel discussions.

Emmanuel Project

Emmanuel Project of Northeast Florida is a 501(c)(3) nonprofit mobile medical clinic delivering free, high-quality healthcare to uninsured individuals and working families. Their healthcare team brings essential care directly to underserved communities, eliminating barriers like transportation and distance. Their goals are to improve access to vital healthcare, enhance health outcomes, reduce ER visits and hospital stays, and help lower public healthcare costs.



Lotus Flower Project



The Lotus Flower Project is a nonprofit organization dedicated to empowering women through peer-led support, mentorship, and holistic programming. By offering workshops, therapy, conferences, and social activities, the organization helps women overcome life's challenges and discover their purpose. Guided by a vision of spiritual, mental, educational, and economic transformation, The Lotus Flower Project strengthens individuals, families, and communities by turning adversity into growth.

AGC The Fixer Consulting, LLC

Dr. Angelia Griffin, aka The Fixer, specializes in grief management and business consulting. Dr. Griffin works with businesses and provides trainings for grief education and strategy, leveraging her skills, knowledge, and passion. Through keynote speaking and event hosting, she provides in depth expertise to businesses and individuals looking to be more informed and intentional with trauma-based services. She also works with small businesses to provide effective and efficient business management solutions.



Dr. Angelia Griffin Consulting

Family Foundations

Founded in 1950 as Family Counseling Services, Family Foundations served Northeast Florida for over seven decades, providing trusted counseling, financial education, and support services. Its programs included mental health counseling for individuals and families, financial coaching with debt and housing guidance, and targeted support for military families, youth, and underserved populations.



Women's Center of Jacksonville



The Women's Center of Jacksonville, established in 1995, is a nonprofit organization offering comprehensive support services that foster healing, empowerment, and advocacy. As the region's first certified rape crisis center serving all ages and genders across Duval, Nassau, and Baker Counties, the Center provides 24/7 care through its S.A.F.E. Program, which includes forensic exams, emotional support, and legal guidance. Additional programs promote wellness and resilience through literacy initiatives, breast cancer support, and personal development workshops, positioning the Center as a vital force for individual and community transformation.

MommyTu Postpartum +Beyond

Collaborates with mission-aligned organizations to deliver on-site wellness programs that support individuals from preconception through postpartum and early parenthood. Our goal is to eliminate isolation during these critical life stages by providing accessible, community-based resources that promote mental and physical well-being. Through offerings like Mom Connection Groups, expert-led Support Circles, and interactive Community Workshops, we create inclusive spaces where participants can build relationships, gain knowledge, and feel empowered in their journey to and through parenthood.

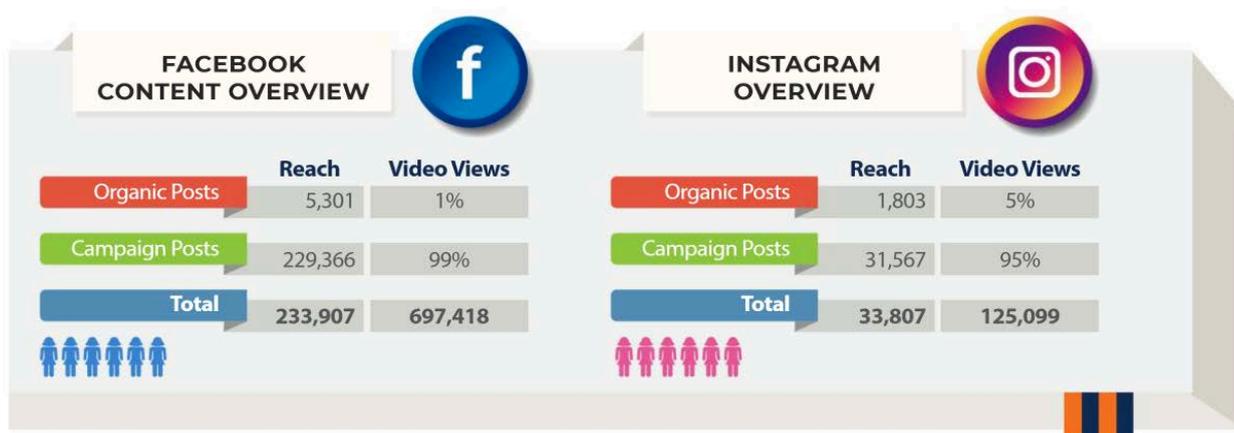
MommyTu Postpartum +Beyond

Jacksonville's Exclusive
Postpartum Wellness Organization

Program Strategy

The team at UF Health Jacksonville developed and implemented a communication/marketing strategy in order to achieve their goal of informing women about how chronic stress can be toxic. A mix of radio ads, social media posts, and CHW door-to-door marketing was used to raise awareness about chronic stress to women in Jacksonville. Mid-way through the program, the team reevaluated and determined that social media posts generated the highest engagement which became the primary form of engagement. The estimated reach of these posts can be seen below.

Reach



Impressions



Program Events and Activities

Over the program's timeline, participants had the opportunity to engage in 3 main activities. **Forums** were held to have open discussions with women about the stress they experience in their daily lives. Educators and other community health workers were able to raise awareness of the impact of chronic stress and provide participants with tools to manage stress. **Resiliency Activities** were events that focused on self-care practices, mindfulness, and education on social needs. These events fostered community and allowed participants to engage in various topics and sessions. Finally, attendees were able to participate in **Wellness Programs** that served as expanded forums. These programs included physicians, clinicians, and other expert speakers with a background in stress management and motherhood. In total, this program had a reach of 4,371 women in Jacksonville.

Reach and Results

Throughout the course of the program:

- 35 programs were provided
- 371 women attended at least one event
- 824 women received a health screening
- 4,371 women were reached by CHW



Source: UF Health Life's Course 2024 Report

AGAPE Family Health

Program Overview

Term length: September 2023- November 2024



The PPI Health team partnered with AGAPE Family Health to promote, protect, and improve health to high risk, low trust populations with barriers to accessing health services in Jacksonville, FL. Primarily through education, outreach activities, resources and support, AGAPE staff worked hard during the contract period to reach as many people in Jacksonville as possible. The four main areas of focus were: Community Engagement, Events and Outreach, Health Services, and Community Impact.

AGAPE is a non-profit, FQHC in Jacksonville that works with both insured and uninsured populations to provide primary care, medical, behavioral, vision and pharmacy services. Additionally, they support patients through comprehensive screenings, immunizations, prenatal/reproductive care and onsite lab testing. They offer referral services for clients needing specialized care and partner with various community organizations to provide a well-rounded experience for their patients. By the end of the grant period, AGAPE reached their goals of serving the community while also identifying areas for further improvement within their organization.

Program Events and Activities

During the grant period, AGAPE family health provided a variety of services and events to engage the community and serve as a resource to those seeking assistance. Some of the activities are listed below:

- Held biweekly food distribution events at the Feeding NE Florida Corner Market
- Distributed car seats to clients and provided car seat safety training with installation
- Conducted monthly education sessions with topics that included: oral health, heart health, diabetes management, nutrition, mental health, and parenting practices
- Participated in community events, health fairs, cervical screenings, and domestic violence prevention sessions
- Distributed health and wellness items to community members
- Provided case management for clients with chronic illnesses
- Referred clients to ophthalmology, endocrinology, cardiology, and other medical professionals
- Built relationships with community-based organizations for future collaborations
- Administered pregnancy tests and rapid HIV testing

Partnerships and Outreach

AGAPE partnered with several organizations to provide and participate in at least 4 outreach events per month:

- World AIDS Day: EWU Goes Red
- 11th Annual Let's Move Jacksonville
- Northside Community Resource Fair
- City Condom Blast Event w/JASMYN and CAN Mobile Medical Unit
- 5 Diamond in the Rough Baseball Camp
- Pathways 2 Brain Health Expo at the Bethel Church
- North Riverside CDC Monthly Meeting
- Mayor Deegan's River City Readers
- Social Security 101 Information Session - University Blvd
- Male Empowerment Health Fair- Edward Waters University
- Safe Future Foundation Food & Diaper Giveaway
- Social Security 101 Information Session - Blanding Blvd
- Jax Pal Eastside Tball and Baseball Camp
- Riverside Night Market Spring Edition
- Black Family Wellness Expo presented by The Links Incorporated, Jacksonville (FL) Chapter
- Jacksonville Housing Authority Adult and Youth Job Fair
- Fair Housing Expo 2024 - Jacksonville Human Rights Commission
- River Oak School of Recovery
- Spring Health Fair- Florida Department of Health-Duval County
- Woodlawn Presbyterian Church Health Fair
- Real Sense - United Way
- Paving the Way Forward Economic Mobility Summit - Partner Gathering
- Subliminal Dreamz - Serenity in the Park (Mental Health and Food Gathering)
- Solidarity Sunday on Soutel
- 12th Annual Naturals Night Out
- James Weldon Johnson YMCA Family Reunion
- First New Zion Missionary Baptist Church Spring Health Fair & Community Awareness for Better Health & Healthy Living
- City of Jacksonville Disability and Adaptive Recreation Expo 2024
- St. Paul Church of Jacksonville Community Health Fair
- Inspire to Rise Annual Back to School Event - Community Wellness Block Party
- Alpha Starz Back to School Jamboree Event
- Subliminal Dreamz: Back-to-School Edition
- Spanish Women Conference
- JAX Book Fest- A Day for Readers
- I'm A Star- Pinedale Elementary Open House Night
- Health & Wellness Program - Mandarin Trace Apartments
- Bridegroom Apostolic Church, Inc. -2024 Health Fest

PPI Health Project: Accomplishments

- During the grant period, our team successfully collected a total of 9,081 demographic surveys and health pledges. This achievement provided us with essential insights into the community's needs and priorities. By analyzing the collected data, we were able to strategically direct our efforts to the areas where our support and resources were most needed, maximizing our impact and effectiveness within the community.
- Throughout the project, the team developed collaborative relationships with over 120 key community stakeholders, including health partners, clinics, schools, churches, and various other organizations. These partnerships helped to create multiple community hubs and to ensure that grant activities were impactful.
- Over \$3.9 million was strategically allocated through contracts and consultants to a diverse group of community partners. These partners played an essential role in delivering critical services, distributing vital resources, and offering tailored educational opportunities to meet the unique needs of their communities."
- The team executed over 700 targeted outreach initiatives aimed at educating community members about the services provided by the Department of Health. These efforts also focused on bridging gaps by connecting individuals to vital resources, including healthcare, social support programs, and educational opportunities tailored to their needs. Through these initiatives, the team worked to strengthen community engagement and enhance access to essential services.

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The Florida Department of Health works to protect, promote, and improve the health of all people in Florida through integrated state, county, and community efforts.

