



MEDIA ALERT

November 12,

2013

Duval County Food Policy Council

to Host the Second Annual Food Summit Saturday, November 16 at WJCT Studios

Duval County Food Summit to explore how the food culture impacts the health and wellness of Duval County.

THE ISSUE:

- Duval County residents are more likely than typical Americans to struggle with finding healthy food, according to a new nationwide analysis of places known as food deserts.ⁱ
- People with no local choice except fast-food restaurants and convenience stores are likely to eat unhealthy foods and suffer the health consequences, such as obesity and diabetes.ⁱⁱ
- A Robert Wood Johnson Foundation and the University of Wisconsin study found that Duval County is ranked 46th out of the 67 Florida counties for overall health and wellness.ⁱⁱⁱ
- Nationally, an estimated \$178 billion per year is spent on childhood obesity-related conditions.^{iv}

WHAT:

Join the Duval County Food Policy Council in a public conversation to explore our food culture, its impact on the community's access to safe and nutritious food and how we can make more informed choices about our health. The 2013 Duval County Food Summit is a community-based effort to ensure a quality food system leading to better health for all people.

WHO:

- Members of the Duval County Food Policy Council
- Experts in the field of children's nutrition, health, food access and public policy
- Local parents, farmers, suppliers and health educators

WHEN: Saturday, November 16, 2013 | 9:00 a.m. - 4:00 p.m.

Keynote presentations will take place between 9:30 - 10:30 a.m. and 12:0 - 1:15 p.m.

WHERE: WJCT Studios | 100 Festival Park Ave | Jacksonville, FL 32202

INTERVIEW OPTIONS:

- Keynote presentation by Chef Ann Copper, Renegade Lunch Lady and TEDx Presenter
- Keynote presentation by U.S. Senator Bill Nelson
- Dr. Kelly Wells, Florida Department of Health in Duval County
- Cecil Williams, Southern Food Policy Advocates and Chair of the Duval County Food Policy

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ⁱ <http://jacksonville.com/news/health-and-fitness/2011-06-27/story/healthy-eats-hard-find-duval-county-study-shows>

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ⁱⁱⁱ <http://jacksonville.about.com/b/2011/06/28/usda-jacksonville-full-of-food-deserts-duval-not-a-healthy-county.htm>

^{iv} http://www.letsmove.gov/sites/letsmove.gov/files/TaskForce_on_Childhood_Obesity_May2010_FullReport.pdf